



Gabe Balazs Media LLC

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Standard Video Pricing

Gabe Balazs Media LLC is a full-service, independent production company focused on creating digital media of the highest quality. Founded by Gabor Balazs, Gabe Balazs Media has over 13 years of experience in the digital media production market. Its list of former and current clients include Sunoco, The Toledo Refinery, NAMSA, Fabenco, Blissfield Manufacturing Co. just to name a few.

Gabe Balazs Media has also produced digital media products for Ohio and Michigan OSHA, The U.S. State Department Bureau of Educational and Cultural Affairs, Toledo International Youth Orchestra, and The University of Toledo among others.

1.1. MINIMUM FEE / 1ST MINUTE: \$450.00 for *up to* a 1-minute finished video (no matter if it's 15 seconds, 30 seconds or 1 minute long). This includes the following:

- Initial consultation
- Video filming session lasting up to 2 hours. Every additional hour of video shooting is \$100.00 extra. Note: footage is filmed in HD using state of the art Canon DSLRs and a wide variety of fast lenses.
- Sound recording on-location
- Post production work: video editing, titling, effects, sound optimization, rendering, encoding, etc.
- Background music (original music only), copyrighted music at additional fee.
- Final video conversion to desired size (e.g. 1080p, 720p, 480p) and format (e.g. avi, mp4, etc.); and destination format (YouTube, Facebook, etc.).
- Uploading to a server or copying to a DVD, flash drive, etc. 1 copy included in price, additional copies extra.
- My travel expenses within 25 miles (Toledo, OH). Shooting locations outside that radius will be extra \$0.55 per mile.

1.2. VIDEOS LONGER THAN 1 MINUTE:

- Every extra started minute of the finished video is \$125.00 per minute. So for example a 2-minute video is \$575.00; a 4-minute video is \$825.00, a 10-minute video is \$1,575.00 etc., as long as filming time *does not exceed 2 hours*. For filming sessions longer than 2 hours, see 1.1 for extra fees.

1.3. DELIVERY OF FINAL PRODUCT: within 7 days for videos under 10 minutes long. Please note: it is subject to change based on consultation, and filming scheduling.